#### **Submission Guidelines**

#### For Abstract

All authors are to submit a 300 words abstract not including references before the respective due date indicating the category in which their paper is to be considered. All abstract must be prepared and submitted in English language, free of linguistics errors in MS Word, Times New Roman, Double Spacing Font Size 12 All abstract must be an original work not yet submitted to any other publications prior to the Conference.

#### For Full Paper

Authors are encouraged to submit paper typed doublespaced with 1 inch margin on all sides using Times New Roman 12 in MS word preferably in A4 size paper with a maximum word limit of 5000 words (strictly) and minimum word limit of 3000 words including abstract, tables, graphs, figures, and notes. The full title, author(s) including affiliation, correspondence and e-mail address, abstract (not exceeding 300 words), key words (not exceeding six) and acknowledgements, if any, should be clearly specified in the first page of the paper. The contributors should ensure that they are not infringing copyright. Submission of a manuscript implies that it contains unpublished original work and is not being considered for publication elsewhere.

#### All submission will be made electronically by email to the convener at <u>publication@bcihmct.ac.in</u> or President at <u>director@bcihmct.ac.in</u>

## IIHTTRC 2024

#### **Organizing Committee**

Prof. R.K Bhandari, President-IIHTTRC; BCIHMCT, New Delhi Contact: 9871200100

Dr. Arvind Kumar Saraswati, Convener-IIHTTRC; BCIHMCT, New Delhi Contact: 9953568928

Email us at publication@bcihmct.ac.in & director@bcihmct.ac.in

#### **Important Dates**

- Submission of Abstract : 15th Dec 2023
- Submission of Full Paper : 31st , Dec 2023
- Conference Registration : 30th , Jan 2024

#### **Conference Highlights:**

- Expert Keynote Sessions
- Industry Insights
- Research Workshops
- Best Paper Awards



Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi Chandiwala Estate, Maa Anandmai Marg, Kalkaji, New Delhi -110019 (NAAC "A+" Accredited Institution, Affiliated to GGSIP University & Approved by AICTE)

https://www.bcihmct.ac.in/

## 14<sup>th</sup> India International Hotel, Travel and Tourism Research Conference

#### (an IQAC Initiative)

## 06th – 7th March, 2024

Tourism and Hospitality: Climate Change, Geopolitical Conflicts & Crisis Management



## Hybrid Mode

Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi

### **Overview**

India International Hotel, Travel and Tourism Research Conference series has become the most prominent International Conference in the field of Hotel, Travel and Tourism. BCIHMCT has been conducting the conference since 2009 involving the Tourism & Hospitality Industry. The upcoming 14<sup>th</sup> edition of the conference in 2024 will focus on the theme "Climate Change, Geo-political Conflicts & Crisis Management in Tourism & Hospitality" The conference will include formal presentations, workshops, awards and other industry related forum. Apart from the regular presentations, the conference will include keynote addresses by eminent speakers and experts from both industry and academia.

### Objective

Climate change is a global issue that has its impact globally on each and every individuals and industries. Along with that the various geo-political conflicts the world is witnessing in recent years has raised the concerned for all of us. Amidst to theme of Tourism & Peace proposed by UNWTO for the year 2023, the conference intend to address, discuss and devise future strategies for Geo-political conflicts and crisis management along with addressing the issues of Climate Change and its impact in Hospitality & Tourism Sector. The aim of 14th India International Hotel, Travel Tourism Research Conference is to bring together a unique and international mix of experts, researchers and decision makers both from academia and industry across the globe to exchange their knowledge, experience and research innovations to highlight and deliver best possible outcome to discourse the chosen components of the theme i.e. "Climate change, Geo-political Conflicts and Crisis Management".

## **Conference** Theme

14<sup>th</sup> India International Hotel Travel and Tourism Research Conference will be exploring overall theme focused on "Climate change, Geo-political Conflicts and Crisis Management in Tourism & Hospitality" along with wide range of sub-themes, including (but not limited to) the following:

- Climate change, Geo-political Conflicts and Crisis Management (CORE THEME)
- Tourism & World Peace
- Post Crisis Tourism and Hospitality Scenario
- Diversity, Equity and Inclusion in Tourism & Hospitality
- Building Guest Experience, Trust & Loyalty during crisis
- Film Tourism, Destination Promotion & Economic Development
- Facilities, Quality and Innovations in Travel, Tourism & Hospitality
- Managing Human Resources in Hospitality and Tourism
- Assessing Hospitality, Travel & Tourism Education and Training Needs
- Role of Big Data, Smart Applications and social media as peace navigator
- Rural Tourism, Host Participation & Inclusive Growth
- Contemporary Issues & Future Trends in Hospitality & Tourism
- Destination Marketing, Branding and Loyalty through Green Investment
- Food Safety: Technological Innovations & Sustainability
- Environment, Sustainability and Green Investments
  - Innovations & Entrepreneurship
  - avenues in Tourism & Hospitality
  - Strategic Advances & Digital futures in Tourism & Hospitality

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## **Call for Papers:**

Original articles, research papers and case studies that highlight the issues related to the theme in different aspects from academicians, practitioners and policy makers are invited. Selected Quality papers shall be published in "Indian Journal of Applied Hospitality Tourism Research" Vol. 16 (ISSN 0975 4954), an annual peer reviewed open access Hospitality & Tourism Management Journal indexed in India Citation Index (ICI), Citefactor and CABI. Also, the selected papers from the conference will be published in an ISBN Edited Book titled "Tourism & Hospitality: Climate change, Geopolitical Conflicts and Crisis Management".

### **Registration Fees**

Delegates	Paper Presentation	Participation
International Delegates	US\$ 200	US\$ 100
International delegates (SAARC Countries)	US\$ 100	US\$ 50
Corporates/ Professionals	₹ 2000/-	₹ 1000/-
Academicians	₹ 1500/-	₹ 1000/-
Research Scholars	₹ 1000/-	₹ 700/-
PG/UG	₹700/-	₹ 500/-

Sharing Accommodation will be made available on First-cum-first-serve basis at charge of ₹1000/- per night including meals (for all days of conference)

\*Registration Fees will include entry to all sessions, conference kit, Morning & Afternoon Tea, Lunch and access to Research Workshop.

> Banarsidas Chandiwala Institute of Hotel Management & Catering Technology, New Delhi

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