



BANARSIDAS CHANDIWALA INSTITUTE OF HOTEL MANAGEMENT & CATERING TECHNOLOGY

(NAAC 'A+' Accredited Institution)

Approved by AICTE and affiliated to G.G.S Indraprastha University, Delhi

About Incubation and Startup Cell (ISC) at BCIHMCT

The Incubation and Startup Cell (ISC) at Banarsidas Chandiwala Institute of Hotel Management and Catering Technology (BCIHMCT) empowers students to transform innovative ideas into successful entrepreneurial ventures. With the hospitality industry evolving rapidly, the ISC nurtures creativity, problem-solving, and business acumen among aspiring entrepreneurs.

Purpose and Objectives

The ISC creates an environment that inspires innovation and supports startups in hospitality and allied sectors. Key objectives include:

- Promoting creative thinking and entrepreneurial skills.
- Providing mentorship, resources, and industry connections.
- Enabling collaboration with professionals for real-world insights.
- Building a sustainable entrepreneurial ecosystem within the institute.

Structure and Offerings

The ISC operates through:

- **Advisory Board:** A team of industry experts, alumni, and faculty guiding strategy, fundraising, and partnerships.
- **Core Committee:** Faculty and student representatives managing daily operations, events, and startup onboarding.

Startup Support Services

- **Startup Onboarding:** Students pitch ideas, which are evaluated for innovation and market potential. Selected projects receive full support.
- **Resources:** Access to dedicated workspaces, technical tools, guidance, and collaboration platforms.
- **College Business Space:** Dedicated space on campus for students to launch and operate their businesses during college hours.
- **Mentorship:** Expert-led workshops, personalized guidance, and peer-to-peer learning opportunities.
- **Industry Connections:** Partnerships with hospitality leaders for internships, funding, and mentorship.

Progress and Events

The ISC tracks startup progress through regular reports and reviews. Events such as pitch competitions, hackathons, and networking sessions inspire creativity and foster innovation.

Under the leadership of **Mr. Manish Malhotra** (Incharge – ISC) and **R.K. Bhandari** (Principal – BCIHMCT), the ISC is committed to shaping the future of hospitality through innovation and entrepreneurship.