

 BCIHMCT	QUALITY MANUAL	Doc.No. BCIHMCT/SC./001
	NOTICE	Issue Date 31.01.2026
		Page 1 of 1

Date: 02nd Feb, 2026

Subject: "Monthly Startup Pitch Competition – Showcasing Student Innovation"

16th March 2026

The Developing Innovation Culture & Entrepreneurship (DICE) Department of BCIHMCT is organizing **"Monthly Startup Pitch Competition"** from Feb 2026 every-month to up-bring ideas and regenerate critical thinking towards innovation.

Event Details:

- **Venue:** Banquet Hall
- **Time:** 10:30am onwards
- **Eligibility:** Open to all students of BCIHMCT.

Guidelines: Participants demonstrate and sell their own product/service concept with prototype they created.

Competition Format:

Participants will pitch their startup idea before a panel of judges.

Judging Criteria (5):

- 1) Innovation & Uniqueness
- 2) Practical Feasibility
- 3) Market Potential
- 4) Presentation & Communication
- 5) Prototype / Service Demonstration

A structured presentation with detail content and costing analysis need to submit along with a coloured print of branding material or its sample.

An **innovative element** must be incorporated in the dish/product/service.

Winners will be rewarded with a trophy, certificate and a cash prize of 2100/-.

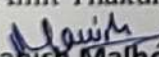
Last date for registration: 5th March 2026

The competition will be conducted **once every month**, offering continuous opportunities for students to refine ideas and gain entrepreneurial exposure.

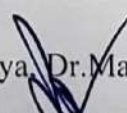
Interested students are encouraged to participate and showcase their creativity, business acumen and innovation.

For Queries please connect respective department members.

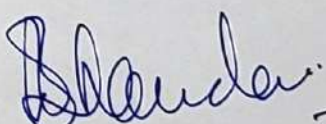
(Divya Ma'am, Ankit Sir, Jyotsna Ma'am,
Chef Amit Thakur, Chef Amit Gangwar, Dr. Riya, Dr. Manish)


Dr. Manish Malhotra

HOD-(DICE)


Dr. Preeti Ram

(Programme Coordinator)



Prof. R.K. Bhandari

(Director)