

 BCIHMCT	QUALITY MANUAL	Doc.No. BCIHMCT/SC./001
	NOTICE	Issue Date 31.01.2026
		Page 1 of 1

Date: 02nd Feb, 2026

Subject: Registration for "Pop-up Innovation Challenge"

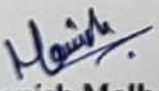
The Developing Innovation Culture & Entrepreneurship (DICE) Department of BCIHMCT is organizing **"Pop-up Innovation Challenge"** for every Monday and Tuesday from **9th Feb 2026** onwards to promote entrepreneurial skills and innovative thinking among students.

Event Details:

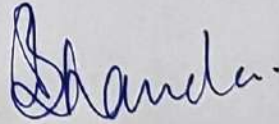
- **Venue:** Dining Hall
- **Day & Time:** 10:00 AM – 3:00 Pm on Monday & Tuesday every week
- **Eligibility:** Open to all students of BCIHMCT.
- **Guidelines:**
 1. Each participant or team will be allowed to **showcase and/or sell their concept for 1-2 days.**
 2. Participants independently create, manage and sell their own product/service during the event.
 3. An **Innovative element** must be incorporated in the dish/product/service.
 4. **Concept** - Student or group will be provided with a small space (green cart "Cruising cafe") and must handle everything from branding, thematic decor to inventory management and live customer service.
 5. **Skills Evaluation** - Product pricing (cost %), marketing (how they attract people to their stall), hygiene standards, and real-time problem solving. USP (Unique Selling Proposition), Visual Merchandising, Financial Literacy are also the criterias of judgement.
 6. Participants are expected to operate their stalls for the full duration of the day and attendance will be provided in accordance.
 7. A detailed proposal required pre registration, including what product or service going to be presented by the individual or group at the cart.
 8. **Registration fee** per day will be 200/- need to be done at-least 7 days before.
 9. After every 5 teams the winning team participants will be rewarded with a certificate.

For Queries please connect respective department members.

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Chef Amit Gangwar, Dr. Riya)


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