

YUVA - The Essence Of Hospitality

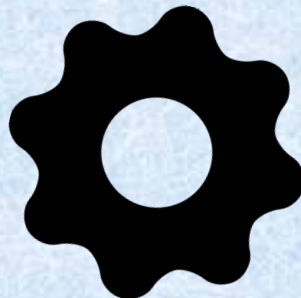
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THOUGHT

Mr. Harshit Madan of 3rd year painted this cover page to show the vibrant and dynamic preparations of the hospitality industry for the Olympics 2024. It highlights the innovative ways in which hotels and hospitality providers leveraged social media and influencer marketing to promote sustainable tourism and create unforgettable experiences for athletes and spectators alike. The artwork showcases the roadway to success for the hospitality industry in hosting a memorable and sustainable Olympics 2024.



Message from the Editor-in-Chief



Dear Reader,

The Olympics 2024 has come to a close, but the impact of this global sporting event will be felt for years to come. As we reflect on the excitement and drama of the Games, we also take a closer look at the hospitality industry's preparations and innovations that made the Olympics 2024 a memorable and sustainable experience for athletes, officials, and spectators alike.

This special issue reveals the trends and strategies shaping the hospitality landscape during the Olympics -2024 games. From eco-friendly accommodations to smart hotel technologies, we explore the innovative approaches that helped to reduce the event's environmental footprint while enhancing the overall fan experience.

Our contributors also examine the role of social media and digital technologies in promoting sustainability and engaging with fans during the Olympics 2024. Whether you are a sports enthusiast, a hospitality professional, or simply someone passionate about sustainability, this issue is for you.

I invite you to join us as we reflect on the hospitality industry's achievements during the Olympics 2024 and look ahead to the future of sustainable event management.

Best Wishes



The essential purpose of the Newsletter is to reinforce and allow increased awareness and knowledge regarding hotel innovations and technology for a diverse readership including alumni, faculty, students, and parents.

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Paris 2024: A Glimpse into the City of Light's Olympic Preparations

By - Naman Gupta, 3rd Year

The Paris 2024 Summer Olympics proved to be a momentous occasion, cementing the City of Light's legacy as not just a global sports hub but also a beacon of hospitality and sustainability. As athletes, spectators, and media personnel from across the world gathered for the prestigious event, Paris stood tall, offering an unparalleled experience. The hospitality industry played a crucial role in ensuring that Paris 2024 was remembered not just for its thrilling competitions but for the world-class service and innovation that supported the Games. In this article, we'll reflect on the various aspects of Paris 2024 and how the hospitality sector contributed to its resounding success.



Sustainable Olympics and Hospitality

Paris 2024 marked a turning point in the integration of sustainability into large-scale international events. The city set an ambitious goal to make the Games environmentally responsible, and the hospitality industry fully embraced this challenge.

Eco-friendly Accommodations

Hotels and resorts across Paris had adopted green practices well before the start of the Games, successfully reducing their carbon footprint during the event. Major hotel chains like Accor, Marriott, and Hilton led the charge by implementing energy-efficient solutions such as solar panels, water recycling systems, and biodegradable amenities. These sustainable accommodations offered visitors eco-friendly lodging without compromising on comfort or luxury, leaving a lasting impression on the environmentally conscious travelers who attended Paris 2024.

Local Cuisine

One of the culinary highlights of the event was the focus on local, sustainable French cuisine. Many restaurants and hotels curated menus that featured fresh, locally sourced ingredients, celebrating the rich culinary heritage of France. By prioritizing farm-to-table

practices, the hospitality industry not only supported local farmers but also significantly reduced the carbon footprint associated with imported foods. Paris 2024 showcased how large events can offer sustainable and delicious dining experiences while promoting regional flavours.

Innovative Event Spaces

The Olympic venues in Paris were a testament to innovation and sustainability. Several event spaces were designed or renovated to incorporate green technologies, including energy-efficient cooling systems, rainwater collection, and environmentally friendly building materials. These innovative spaces not only hosted world-class competitions but also set a new standard for sustainable event planning, providing a blueprint for future Olympic Games.

Hospitality Infrastructure Development

The successful hosting of Paris 2024 was underpinned by the city's significant investments in hospitality infrastructure. From hotels to transportation networks, Paris had meticulously planned every detail to ensure a smooth experience for the millions of visitors that arrived for the Games.

New Hotel Openings and Renovations



In the lead-up to Paris 2024, several high-end hotels had opened their doors, while many established properties underwent extensive renovations. Brands like Accor, Marriott, and Hilton had expanded their presence in Paris, catering to athletes, international delegates, and spectators alike. These hotels seamlessly blended Parisian charm with modern luxury, providing a diverse range of options for guests. The extensive renovations, which focused on sustainability and technological upgrades, ensured that visitors experienced top-tier service.

Upgraded Transportation

Paris had also invested heavily in its transportation infrastructure, ensuring that visitors could easily navigate the city. The expansion and modernization of Charles de Gaulle and Orly airports, as well as improvements to the metro and bus systems, facilitated the

smooth movement of athletes and tourists alike. The introduction of electric buses and bike-sharing initiatives also contributed to the city's sustainability goals, offering eco-friendly alternatives to traditional modes of transport.

Digital Connectivity

Thanks to Paris's investment in 5G technology, digital connectivity throughout the city was seamless. Hotels introduced smart technology, offering digital check-ins, mobile room keys, and smart room controls, all of which provided guests with a convenient and modern hospitality experience. This digital upgrade ensured that visitors, athletes, and staff could stay connected and well-informed throughout the Games.

Olympic Village: A Hospitality Hub

The Olympic Village stood out as a prime example of French hospitality and sustainability in action. Designed with comfort and sustainability in mind, the Village had served as a home away from home for thousands of athletes, coaches, and officials.



Athlete Accommodations

The accommodations in the Olympic Village were lauded for their attention to detail and eco-conscious design. Built with energy-efficient materials and systems, the Village reflected Paris's commitment to sustainability. Athletes enjoyed comfortable, modern living spaces equipped with all the necessary amenities, ensuring they could focus on their performance while living in a space that aligned with the broader environmental goals of Paris 2024.

Dining Experiences

The Olympic Village also offered athletes a taste of authentic French cuisine, featuring locally sourced ingredients and seasonal dishes. The dining halls provided a variety of meal options catering to the dietary needs of athletes while showcasing the best of French gastronomy. This blend of nutrition and tradition not only nourished the athletes but also introduced them to the rich culinary culture of the host nation.

Cultural Events

In addition to sporting competitions, the Olympic Village was a hub for cultural exchange. Various events celebrated French heritage, from music and dance performances to art exhibitions. These cultural events offered athletes an opportunity to engage with the local culture, fostering a sense of unity and camaraderie across nations.

Career Opportunities for Hospitality Professionals

Paris 2024 provided unprecedented opportunities for hospitality students and professionals, offering a unique platform to showcase their skills on the world stage.

Internships and Volunteer Programs

Many hospitality students gained invaluable experience through internships and volunteer programs at Paris 2024. These roles offered hands-on exposure to event management, customer service, and logistics, giving students a chance to contribute to one of the most significant sporting events in the world. The skills and knowledge they acquired during the Games will undoubtedly serve them well in their future careers.

Job Opportunities

The Olympics had generated a surge in demand for skilled workers across hotels, restaurants, and event spaces. The hospitality industry hired thousands of temporary staff to cater to the needs of the influx of visitors, giving many professionals an opportunity to work in a dynamic and fast-paced environment. Paris 2024 will be remembered not only as a sporting triumph but as a career-defining moment for many in the hospitality sector.

Conclusion

Paris 2024 has left an indelible mark on the world, not just as a spectacular sporting event but as a model of sustainability, innovation, and hospitality excellence. The city's commitment to eco-friendly practices, its significant infrastructure investments, and its dedication to delivering a world-class visitor experience will be remembered for years to come. For the hospitality industry, Paris 2024 served as a shining example of how to integrate tradition with modernity, setting a new standard for future global events. As the world looks back on these Games, it is clear that the City of Light lived up to its name, illuminating the path forward for sustainable and hospitable events worldwide.

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"Sustainable Accommodations: How Paris 2024 Implemented Eco-Friendly Housing for Athletes"

By - Harman Kaur, 3rd Year

Paris 2024 has implemented a range of eco-friendly initiatives in its Athletes' Village to ensure sustainability while accommodating around 15,000 athletes. The Village has been designed to be both functional during the Olympics and a legacy for the community after the Games.



A key feature of the Village is its use of low-carbon construction materials, such as wood and eco-friendly concrete. Wood is a primary material for buildings under 28 meters, reducing the carbon footprint and supporting local forestry through sustainable sourcing. These buildings are also energy-efficient, incorporating passive design principles and renewable energy sources like solar panels. The Village runs on geothermal energy, using underground pipes to regulate temperatures without traditional air conditioning, lowering carbon emissions significantly.

In addition to the focus on energy, the Village prioritizes water management, with advanced systems for rainwater harvesting and greywater recycling, reducing potable water consumption. Rooftop gardens and green spaces enhance biodiversity, integrating native plant species that support local ecosystems.

After the Games, the Village will transform into a community with housing, offices, and services, including social housing and student accommodation. This long-term vision aligns with the broader goal of sustainable urban living, leaving a positive environmental and social legacy.

The eco-friendly approach of the Paris 2024 Athletes' Village is a comprehensive example of sustainable urban development. The Village spans 300,000 square meters and emphasizes environmental responsibility through the use of low-carbon materials, renewable energy, and innovative water management.



1. **Low-Carbon Construction:** Wood is extensively used in buildings up to 28 meters, sourced sustainably from French forests. Additionally, low-carbon concrete has been employed to minimize environmental impact during construction
2. **Renewable Energy:** The Village is powered entirely by renewable energy. A geothermal system provides natural cooling and heating by circulating water from underground, significantly reducing the need for air conditioning. Solar panels contribute further to energy efficiency
3. **Water Management:** Advanced systems for harvesting rainwater and recycling greywater are implemented to cut water consumption by up to 60%. The use of permeable surfaces also helps manage stormwater and reduces flood risks
4. **Biodiversity and Green Spaces:** The Village incorporates rooftop gardens, green corridors, and parks to boost local biodiversity. The landscaping features native plants, contributing to ecological balance and enhancing urban greenery
5. **Post-Games Transformation:** After the Olympics, the Village will be repurposed into 2,800 housing units, offices, and social services, fostering a new, eco-conscious community. About one-third of these will be allocated as social housing.

The Paris 2024 Athletes' Village exemplifies a long-term vision for sustainable living, integrating low-carbon strategies and ecological enhancements into both its temporary role for the Games and its future as a vibrant urban community.

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Sleeping on Sustainability: “The Innovative Beds Made from Recycled Materials at the Olympic Village”

BY - AAKSHITA KHANNA, 4TH YEAR

The Olympic Games have long been a platform for showcasing athletic excellence, but in recent years, they have also become a stage for sustainability initiatives.

The Paris 2024 Olympic Village features 16,000 beds made from 100% recycled cardboard, continuing the sustainability initiative started in Tokyo 2021. These beds are designed by Airweave and will be recycled after the Games, minimizing environmental impact. While some athletes appreciate the eco-friendly approach, others have criticized the beds for being uncomfortable, with reports of athletes purchasing mattress toppers for added comfort. The overall goal is to create the "greenest-ever Games," with additional sustainable practices in infrastructure and waste management.

The Concept of Sustainability in Sports

Sustainability in sports has gained traction as athletes and organizations recognize their impact on the environment. The International Olympic Committee (IOC) has set ambitious goals to reduce carbon footprints and promote eco-friendly practices. The beds at the Olympic Village serve as a tangible example of how sustainability can be integrated into large-scale events.

The Innovative Beds

The Olympic Village is setting a new standard for sustainability with its innovative approach to bedding. In a ground-breaking initiative, the beds used for athletes are crafted from recycled materials, showcasing a commitment to environmental responsibility while providing comfort.



These beds are constructed from recycled plastic bottles, transforming waste into a functional product. Each bed frame is made from approximately 1,500 recycled bottles, significantly reducing the carbon footprint associated with traditional bed manufacturing. This eco-friendly design not only supports sustainability but also offers athletes a restful sleep environment, crucial for optimal performance.

Moreover, the mattresses are designed with sustainability in mind. They incorporate natural and biodegradable materials, ensuring that they are not only comfortable but also environmentally friendly. After the Games, the beds will be repurposed or recycled, further minimizing waste and promoting a circular economy. This approach minimizes waste and aligns with the overarching goal of creating a circular economy within the sports industry.

Each bed was designed to support up to 200 kilograms (approximately 440 pounds), ensuring that they were both functional and durable for athletes of all sizes. This innovative design not only provided comfort but also highlighted the potential of using recycled materials in everyday products.

Environmental Impact

The decision to utilize recycled materials for the beds is part of a broader strategy to reduce waste during the Olympics. By using materials that can be recycled or repurposed after the event, organizers aimed to limit the environmental impact associated with traditional bedding options. After the games concluded, many of these beds were donated or repurposed, further extending their lifecycle and reducing landfill contributions.

Athletes' Reception

Athletes responded positively to the innovative bedding solutions. Many reported that they found the beds comfortable and conducive to rest, which is crucial during high-stakes competitions. The unique design sparked conversations about sustainability among athletes, encouraging them to consider their environmental impact beyond their sporting careers.

Future Implications

The success of the recycled beds at the PARIS Olympics sets a precedent for future sporting events. As more organizations prioritize sustainability, it is likely that we will see similar innovations in other areas, such as transportation, food services, and event logistics. The integration of eco-friendly practices into major sporting events not only enhances public awareness but also inspires future generations to embrace sustainability in their own lives.

In Conclusion, the Olympic Village's use of beds made from recycled materials exemplifies a forward-thinking approach to sustainability in sports. This initiative not only addresses environmental concerns but also highlights the importance of comfort and recovery for athletes competing at the highest level. As such, it serves as a model for future sporting events and industries aiming for a greener future. The innovative beds

made from recycled materials at the PARIS 2024 Olympics exemplify how sustainability can be woven into the fabric of major events. By prioritizing eco-friendly practices, organizers demonstrated that it is possible to host large-scale events while minimizing environmental impact. As we look toward future Olympics and other global sporting events, the lessons learned from Tokyo will undoubtedly influence how we approach sustainability in sports, paving the way for a greener future.



The cardboard beds at the Paris 2024 Olympics significantly contribute to the event's sustainability goals by promoting recycling and reducing waste. Made entirely from recyclable materials, these beds can be easily disassembled and repurposed post-Games, minimizing landfill impact. Their production requires less energy and fewer resources than traditional beds, thereby lowering the overall carbon footprint. Additionally, manufacturing them locally in France reduces transportation emissions, further enhancing their eco-friendliness. This initiative sets a precedent for large-scale events to prioritize sustainability while maintaining functionality and comfort for athletes.

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Cultural Fusion: How Paris 2024 Showcased French heritage through hospitality and cuisine

The Paris Summer Olympics of 2024 were an incredible display of athletic feats and cultural revelry. The city itself transformed into a platform for an amazing exhibition of French heritage, fusing tradition and innovation, beyond the exciting competitions. This cultural fusion was most evident in the way the city approached hospitality and cuisine. Paris, known for its elegant attractiveness and gastronomic prowess, welcomed the opportunity to show visitors the heart of French culture. A warm and inviting atmosphere welcomed competitors and fans when they arrived, reflecting the city's long-standing reputation for hospitality. The French people's natural sense of elegance and grace was evident in every interaction, from the concierge's helpful approach to the waiter's attentive service.



The Olympic Village, a temporary community of athletes from all over the world, was intended to give a comfortable and culturally stimulating experience. The lodgings were tastefully decorated, reflecting the city's aesthetic values. Aside from the physical luxuries, the village provided an insight into French daily life. Local artisans and performers were invited to demonstrate their talents, giving visitors a glimpse into Paris' rich cultural tapestry. The genuine magic of cultural fusion, however, manifested itself in the sphere of cuisine. During the Games, French food, known for its refinement and creativity around the world, took center stage. The city's historic restaurants, Michelin-starred businesses, and quaint bistros have been turned into culinary exhibits, providing a delightful trip through French heritage. Traditional delicacies, such as the classic escargot and the beautiful coq au vin, were given a modern twist, appealing to both seasoned foodies and curious novices. Every taste highlighted the fundamental relationship between French cuisine and the region's terroir, with a focus on fresh, locally sourced ingredients. Aside from the elite dining venues, the city's lively food markets and street food scene provided a more relaxed and authentic experience. Visitors might try a range of regional specialties, such as savory crepes and sweet

macarons. These gastronomic experiences provided an insight into Parisians' daily lives and their love of food. One of the most unforgettable parts of the 2024 Olympics was how French hospitality and gastronomy bridged cultural divides. Athletes and spectators from all over the world were invited to discover the beauty and richness of French tradition through the simple pleasures of eating and socializing. It demonstrated the power of food to bring people together and build a feeling of common humanity.



In summary, the 2024 Summer Olympics in Paris were a huge success due to the city's outstanding display of cultural fusion as well as the sporting accomplishments. Paris proved it could combine tradition and modernity through its gastronomy and hospitality, giving tourists from all over the world an experience they won't soon forget. The Games will go down in history as a celebration of French ancestry and an example of the continuous ability of culture to bring people together.

Paris 2024 Olympics: Athletes confront food- related challenges in Olympic Village

Athletes complain about limited food options at the Paris 2024 Olympic Village... Anthony Edwards makes surprising revelation about Stephen curry, Kevin Durant after the Olympics final. Flag football QB says he's better than Mahomes, calls out NFL players who want to play in the Olympics.

President Thomas Bach tries food from a salad bar while touring the Olympic Village ahead of the start of the Paris 2024 Olympic games on July 22,2024 in Paris, France. Athletes of various nationalities have reported difficulties in accessing basic and balanced meals, which has generated discomfort and concern among the delegations. The decision by Paris 2024 organizers to prioritize plant-based options on the menu has sparked controversy among athletes.

While it is an important initiative in terms of sustainability, it does not meet the nutritional needs of many athletes who require a diet rich in protein and healthy fats. In addition, the lack of variety in the menu has led to complaints about the quality and quantity of the food offered.

What food is not available to athletes in the Olympic Village?

One of the main problems identified is the lack of availability of essential food such as chicken and eggs. These products, essential for recovery and sports performance, are scarce in the canteens of the Olympic village. Faced with this situation, some athletes have chosen to bring their food, which shows the seriousness of the problem.



President of the republic of Singapore Tharman Shanmugaratnam's wife Jane Yumiko Itagui shares a lunch with Singapore's athletes during her visit at the Olympic village at the 2024 summer Olympics on July 24, 2024, in Paris, France.

What kind of foods do athletes eat in the Olympic village?

The meal hall offers salad bars, a pasta station, a grilled food menu with sides and daily specials prepped to serve to nearly 15,000 men and women each day. While there are plenty of carbs-heavy foods including pizza and breads, some athletes complained about the lack of high-protein items, including eggs and meat.

That's because Paris 2024 Olympic organizers wanted the meals to be heavier on vegan and vegetarian options in their effort to have a more sustainable game. More than half of the 50 dishes offered each day were vegetarian.



French multinational company Sodexo provided the food for the Olympic athletes in meals concocted by seven Michelin- starred chefs, but they didn't go heavy enough on high-protein items and needed to order more as the games went on.

What have athletes said about the food in the Olympic village?

U.S gymnast Simone Biles gave a diplomatic answer when asked by reporters about team USA's meals after the ladies took home the gold medal in the team all around on July 30,2024.

"OK, here's the thing. I don't think we're having proper French cuisine in the village like you guys might be eating because you're outside the village," she said. "For the athletes it's a little bit.... Healthier."

Teammate Hely Rivera had a much blunt response, saying, "I don't think it's very good, at least what we're having in the dining hall. I think French food is good, but what we're having in there, I don't think it's the best. But it gets the job done." Simone stepped in to add, "I thought the pizza was good."

Breakout American rugby star Ilona Maher was happy with her plate of food she shared in a July 26 Tik Tok video, showing how she had a crepe, croissant and bread roll on her tray, along with plenty of butter.

"I think there's some misconceptions on what athletes eat. We eat a lot of carbs. Fuel up, don't stay hungry," the bronze medalist said of what she was eating.

The Olympic village suffered food shortages with protein items.

Honduran swimmer Julio Herrero told news agency AFP on July 29, 2024, that the morning prior, he arrived at the meal hall at 10:30 a.m. to find all the eggs provided had already been devoured. The athlete consumes 5000 calories a day and noted, "if you arrive a bit late, then there aren't enough," of some items.

"We didn't have enough meat, but now it's solved," Romanian rower, Iulian Chelaru told the outlet.

Other athletes complained about the portion sizes not being big enough.

"Regarding the food we've had to make some adjustments, which is normal in operations that size," Paris Olympics CEO Etienne Thobes said in a July 29,2024, press conference.

By July 31,2024, a Sodexo spokeswoman said, "Eggs and grilled meat dishes have been in high demand, so volumes have been increased significantly. For several days now the quantities offered are in line with demand."

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Impact on Business and Tourism of Olympics for France

One of the perceived benefits of hosting the Olympic Games is the economic activity it generates for local businesses, but those came across in Paris appear to have experienced mixed fortunes largely depending on their proximity to competition venues has rightly been hailed for utilizing 95 percent existing or temporary venues to stage events, several of which are taking place either within or close to major landmarks, such as the Eiffel Tower, the Grand Palais and Place de la Concorde.



Paris 2024 Olympics has budget of approx. €8.3 billion (\$9.6 billion) covering expenses includes Infrastructure worth of €4billion, Event Organizing, Security and Transportation system cost of €4.3 billion. France anticipates boost tourism with millions of visitors expected to attend games. Influx of tourists can positively impact on Hospitality Industry, retail and local business.

Illuminate the Olympics impact raise in hotel priced at premium during event and further by increased Tourist tax. Increase will result 200 percent more tourist tax paying per night according to accommodation type. Tax ranges from €2.60 to €14.95 for accommodation per night.

The International Olympics Committee (IOC) is revenue streams for host city because a portion of revenue is allocated which is secured from global sponsorship and broadcasting rights.

Now, talk about some concerns as some hotels in the French capital slashed prices and dropped minimum stay requirements as the Games got underway, according to Reports which reported in July via the Paris Tourist office that average hotel prices during the Olympics had fallen to €258 per night, down from €342 earlier in the summer.



The second concern is the stunning television pictures emanating from Paris will have done little to deter international visitors from flocking to the city in the coming years. But those local businesses who might have been hoping that the Games would deliver a short-term boost across the city may have to wait a little longer yet. Another concern is the financial investment which is spent on high preparation cost whether they attract tourism and sustain economic benefits or create financial loss for France.

Conclusion

As of now it's challenging to provide an accurate estimate of profit and loss for Paris that will depend on the balance between initial investment and long-term economic benefits. With respect to how well games are managed, actual revenue generated and tourism boost.

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Tourism Boom: The Impact of Paris 2024 on the City's Hospitality Industry

By - Mohak Arora, 3rd Year

As the world eagerly awaits the 2024 Summer Olympics in Paris, the city's hospitality industry is gearing up for an unprecedented tourism boom. The influx of visitors is expected to drive significant economic growth and create numerous opportunities for businesses in the sector.

Hotel Developments and Expansions

To accommodate the anticipated three million additional visitors during the Games, the hospitality industry in Paris has seen a surge in new hotel developments and expansions. Major hotel chains like AccorHotels are investing heavily, with plans to open several new properties across the city. This expansion is crucial to ensure a comfortable stay for all visitors.

Airbnb and Alternative Accommodations

The popularity of Airbnb and other short-term rental platforms is soaring, providing flexible and unique lodging options. Data shows that nights booked in the Paris region during the Olympics are up by 400% compared to the same period last year. This increase suggests a robust demand for short-term rentals, particularly in areas outside central Paris like Saint-Denis, Châteauroux, and Lille, helping to distribute the influx of tourists more evenly across the region.



Economic Impact and Job Creation

The hospitality sector's growth is driving significant economic benefits and job creation. The construction of new hotels and the expansion of existing ones are generating employment opportunities across various sectors. According to a study by Oxford

Economics, the 2024 Olympics are expected to generate up to €10.7 billion in economic benefits, with approximately €1.4-€3.5 billion attributed to tourism-related activities. This boost is also projected to support around 247,000 jobs.

Enhancing the Visitor Experience

Investments in the hospitality sector are aimed at enhancing the overall visitor experience. New and upgraded accommodations offer modern amenities, superior service, and strategic locations, ensuring a pleasant and convenient stay for all visitors. This focus on quality is crucial for maintaining Paris's reputation as a top global tourist destination.

Sustainability in Hospitality

In line with the Olympics' broader sustainability goals, many hospitality businesses are adopting eco-friendly practices. From energy-efficient buildings to waste reduction initiatives, these efforts aim to minimise the environmental impact of increased tourism. Such sustainability initiatives are essential for ensuring that the benefits of the Games extend beyond the event itself.

Challenges and Concerns

While the tourism boom presents significant opportunities, it also brings challenges and concerns. Gentrification and displacement of local communities due to rising real estate prices are potential issues. Strains on public services, such as transportation and healthcare, can further exacerbate inequalities and inconvenience local populations. Additionally, there are concerns about where increased profits end up, as most hotels belong to larger, global parent companies.

Conclusion

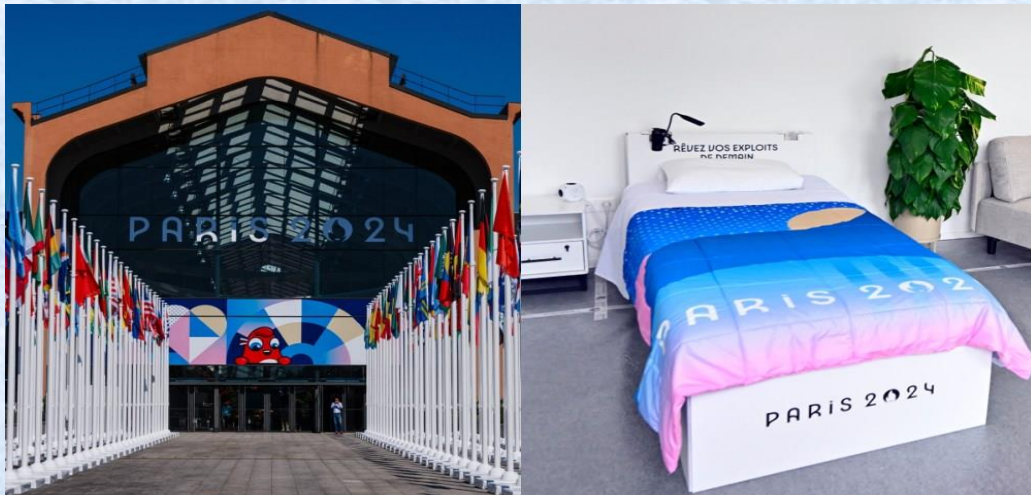
The Paris 2024 Olympics are poised to have a transformative impact on the city's hospitality industry, driving economic growth, job creation, and enhanced visitor experiences. However, it is crucial that the benefits of this tourism boom are distributed equitably and that sustainable practices are implemented to minimize negative impacts on the local community and environment. By striking the right balance, Paris can leverage the Olympics to create a lasting legacy for its hospitality sector and the city as a whole.

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Interior Innovations: How the Olympic Village Incorporated Ergonomic Design Paris 2024

The 2024 Summer Olympics in Paris were not just a display of athletic talent, but also an example of inventive design and careful preparation. One of the Games' most spectacular features was the Olympic Village, a temporary community that offered participants with a comfortable and functional home away from home. This modern paradise was built with ergonomic design in mind, guaranteeing that the athletes' physical and emotional needs were addressed. The Olympic Village's development and construction relied heavily on ergonomic design, a field that focuses on building workplaces that are safe, efficient, and comfortable for people. By using ergonomic concepts, the architects and designers aimed to minimize discomfort, prevent injuries, and improve athletes' general well-being.



One of the main areas of concentration was on the athletes' accommodations. The bedrooms are meant to promote relaxation and sleep, with comfy beds, gentle lighting, and noise-reducing materials. The furniture was carefully chosen to provide the best support and comfort for relaxation and healing. Furthermore, the room layout was optimized for natural light and ventilation, resulting in a healthy and pleasant living environment. Beyond the individual rooms, the Olympic Village's shared areas were ergonomically planned.

The dining halls were large and well-lit, with plenty of space and easy access to the food and beverage stations. The training facilities were outfitted with cutting-edge equipment and were designed to reduce the likelihood of injury.

The recreational sections, which included lounges, game rooms, and outdoor spaces, were intended to provide athletes with a peaceful and entertaining environment in which to unwind. The Olympic Village's physical setting was not the only place where ergonomic design was used. It also applied to the technology and services offered to the athletes.

For example, the village was outfitted with high-speed internet connectivity, allowing athletes to maintain contact with their families and friends. The medical facilities were built to be efficient and effective, with an emphasis on injury prevention and recovery.

The use of ergonomic design at the Paris 2024 Olympic Village had a substantial impact on athletes' performance and well-being. The organizers contributed to a comfortable and supportive environment, allowing the competitors to focus on their preparation and competition without being distracted by stress or agony.

The Olympic Village in Paris was a success, and it can be used to model future sports events. By putting ergonomic design first, organizers may create a more inviting and helpful environment for competitors, improving their entire experience and contributing to the Games' success. Ergonomic design will become increasingly important in various areas of life, including sports and pleasure.

Green Games: The Revolutionary Sustainability Initiatives of Paris 2024

By - Jagrit Agnihotri, 3rd Year



Imagine an Olympics driven by innovation, where every decision is guided by a vision of a sustainable future. Welcome to Paris 2024, the grandest stage for athletic prowess and a bold experiment in ecological responsibility. Touted as potentially the most sustainable Olympics in history, Paris is setting a new benchmark for global sporting events, daring to halve the carbon footprint of its predecessors and to imbue the city with lasting, positive change.

A Historic Pathway to Sustainable Sports

Fully aligned with the Olympic Agenda 2020, Paris 2024 pledges to host games that aren't just thrilling but transformative. This ambitious undertaking aims to keep carbon emissions under 1.58 million tonnes, a bold target considering the scope of such events. The real marvel, however, is how these initiatives transcend the Games to reinforce Paris's long-term environmental policies.

A Symphony of Sustainability: Highlights of Paris 2024



1. Revolutionary Reuse of Architectural Icons

In a stunning display of sustainability, 95% of venues that are existing or temporary masterpieces. The Stade de France will resonate with the cheers of crowds, while stand-out temporary constructions at France's beloved landmarks like the Eiffel Tower embody creative, eco-friendly design. Watch as the historic Grand Palais transforms into a modern sports venue, seamlessly blending history with a sustainable future.

2. Reviving the Seine

With a €1.4 billion investment, Paris is bringing the Seine back to life, hosting events such as the swimming marathon. This ambitious clean-up has dramatically slashed wastewater discharge, battling decades of pollution. While the river's purity still challenges us, it's emblematic of the remarkable environmental transformation taking place.

3. Low-Carbon Marvels in Construction

Turning to innovation in every beam and board, the Aquatics Centre's wooden structure and solar-festooned roof whisper the promise of sustainable architecture. The Olympic Village, with its cutting-edge bio-sourced materials, embodies a new era where construction meets conservation. A legacy built not just for the Games, but for a greener tomorrow.



4. Reinventing Resource Use

Paris 2024's circular economy approaches brilliantly redefines resource management. From tents to technology, the Games will borrow rather than buy, reducing reliance on new assets by 25%. Sporting equipment and digital devices are mostly rented, reflecting an eco-conscious mindset where reuse takes the spotlight.

5. Community Revitalization in Seine-Saint-Denis

Beyond the sidelines, a revolution in community living related to the Games is brewing. With new sports hubs and the repurposing of the Olympic Village into homes and offices, Paris 2024 invests in enhancing the quality of life, bringing opportunities to Seine-Saint-Denis—a powerful testimony to regeneration that echoes far beyond the event.

6. Culinary Innovations in a Greener Plate

Get ready for a culinary shift as the Food Vision initiative spices up sustainability. Imagine meals with half the carbon footprint, sourced 80% locally, and packed with plant power. This novel approach challenges norms and pushes Parisian cuisine into eco-friendly territory while lending a hand to local farmers and producers.

7. Transporting the Games into the Future

Following an eco-friendly beat, Paris 2024 transforms transport with a network bolstered by 400 kilometers of bike lanes and a fleet of electric, hybrid, and hydrogen-powered vehicles. Public transport's efficiency ensures athletes can focus on their performance, not their carbon emission



8. Carbon Offsetting and Renewable Energy Breakthroughs

While embracing renewable energies with gusto, Paris 2024 offsets remaining emissions through high-stakes carbon credits—a bold move in the ongoing environmental dialogue. Witness innovation firsthand, with solar panels adorning temporary venues, and even a floating solar farm on the Seine meeting festival energy needs.

Conclusion

Paris 2024 isn't just about the competition, it's a pioneering green movement on a worldwide stage. Merging sport with sustainability, it invites the world into a new dialogue on ecological stewardship while cheering for inspiring athletic feats. This grand event is more than a fleeting spectacle; it's a legacy of sustainability, daring other cities and countries to follow suit and redefine how global events can support, not stress, our planet.

SOURCES

1. Dezeen Articles on Paris 2024 Sustainability Initiatives:
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2. Paris 2024 Olympic Games Impact Series
3. IOC News on Paris 2024 Sustainability and Legacy Initiatives
<https://olympics.com/ioc/news/less-better-and-for-longer-five-ways-paris-2024-is-delivering-more-sustainable-games>

Hospitality Heros- The Unsung Stars of The Paris Olympics-2024

As the Paris 2024 Olympics light up the world stage, the focus is often on the athletes, their stunning performances, and the medals they bring home. But behind the scenes, there is a dedicated group of individuals working tirelessly to ensure the success of these games—the Hospitality Heroes. These unsung stars are the backbone of the event, making sure every guest, fan, and participant has an unforgettable experience.

From hotel staff and airport greeters to volunteers guiding lost tourists, the Hospitality Heroes include everyone working behind the scenes to ensure the city of Paris runs smoothly. They handle accommodations, food services, transportation, and more, often putting in long hours gracefully and professionally. Their mission is to keep the Olympic spirit alive by offering warm, seamless experiences to visitors from all around the globe.

Many of these workers have trained for months, preparing for an influx of visitors that will push Paris to its limits. Whether it's a hotel concierge offering recommendations on the best local cuisine or the friendly staff at Olympic venues ensuring guests find their seats, each Hospitality Hero is committed to going above and beyond. Their efforts extend far beyond logistics—they are cultural ambassadors, representing the warmth and openness that Paris is famous for. Volunteers are the heart of the game, as they play a key role in creating the magic of the Olympics. Many of them are locals, passionate about their city and excited to share it with the world. Dressed in their signature uniforms, these volunteers are often the first visitors to meet, offering help with directions, translations, and even a friendly smile.

Their enthusiasm and dedication create a welcoming atmosphere that is essential to the success of the event. Another group of unsung heroes is the culinary staff working tirelessly to provide world-class food for athletes, officials, and fans alike. Whether it's chefs at hotels, caterers at event venues, or food truck vendors along the streets of Paris, these individuals are serving up a taste of France's rich culinary heritage. From casual croissants to gourmet meals, they ensure that every plate reflects the high standards and flavours of French cuisine. Working in hospitality during such a massive event is no small feat. These individuals face challenges like language barriers, navigating crowded spaces, and handling unexpected situations. But through it all, their commitment to providing exceptional service shines through, ensuring that each visitor leaves Paris with fond memories of not just the Olympics but the kindness they experienced during their stay.

As the Paris 2024 Olympics continue, let's take a moment to appreciate these Hospitality Heroes. They may not stand on the podium or break world records, but their hard work and dedication are crucial to making the event a success. Their contributions often go unnoticed, but they are truly the unsung stars of the Games. Next time you enjoy a smooth check-in, a delicious meal, or helpful directions, remember the faces behind those experiences. The Paris 2024 Olympics wouldn't be the same without them. To all the Hospitality Heroes—merci beaucoup!

Legacy of the Games: Final Thoughts on Paris Olympics Impact on Hospitality

By - Soumay Arora, 3rd Year

As the curtain falls on the Paris 2024 Olympic and Paralympic Games, it's time to reflect on the lasting impact the event has had on the city's hospitality industry. While the Games brought an unprecedented surge in tourism and revenue, the true test lies in the long-term legacy and how well Paris capitalizes on this momentum.

The hospitality sector in Paris and across France experienced a significant boost during the Olympics, with hotel prices soaring to record highs and occupancy rates reaching unprecedented levels. This surge in demand presented a golden opportunity for businesses to maximize profits and showcase their offerings to a global audience.

However, the real challenge lies in ensuring that this boost translates into sustainable growth and development for the industry. Paris 2024 has made efforts to prioritize sustainability and social inclusion in its legacy plans, such as converting the Olympic Village into affordable housing and promoting youth engagement through sports initiatives. But the success of these plans will depend on the commitment and execution by all stakeholders.



One key aspect to consider is the impact of the Olympics on local communities and small businesses. While large hotel chains and international brands may have benefited the most from the influx of tourists, it's crucial that the legacy of the Games extends to smaller, independent establishments as well. Initiatives to support local businesses, promote cultural diversity, and ensure equitable access to opportunities will be crucial in creating a truly inclusive and sustainable legacy.

Moreover, the legacy of the Games should not be limited to the hospitality sector alone. The investments made in infrastructure, transportation, and public spaces should continue to benefit the city and its residents long after the Olympic flame has been extinguished. Paris 2024 has made strides in this direction, with plans to repurpose Olympic venues and create new public spaces. But the true test will be in the implementation and maintenance of these projects.

In conclusion, the Paris 2024 Olympic and Paralympic Games have undoubtedly left an indelible mark on the city's hospitality industry. The surge in tourism and revenue has provided a much-needed boost in the aftermath of the COVID-19 pandemic. However, the true legacy of the Games will be measured by the long-term sustainability and inclusivity of the changes it has brought about. Paris must continue to prioritize responsible and inclusive planning strategies to ensure that the benefits of the Olympics extend to all segments of society and create a lasting positive impact on the city's hospitality industry and beyond.

SOURCES

1. <https://www.haropaport.com/sites/default/files/media/downloads/courants-02-en-bd.pdf>
2. <https://imi-luzern.com/blog/hospitality-and-the-olympics>

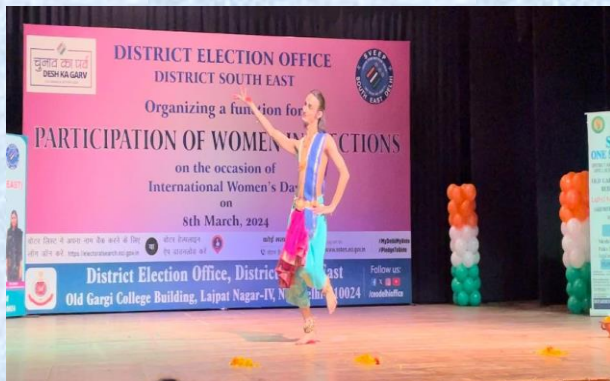
Saveurs de France



Made by: Amrita Mehar, 1st Year



BCIHMCT Triumphs: Students Secure First Runner-Up at BCIPS Business Plan Competition on March 2nd, 2024



Empowering Women Through Political Participation: Ms. Agrima Bhatia Champions Women's Political Participation on March 8, 2024.



BPL 3.0 Auctions Set to Ignite Excitement: Get Ready for High-Stakes Action on 16 March 2024



The 14th India International Hotel, Travel & Tourism Research Conference commenced at the BCIHMCT in New Delhi on 6 March 2024



**Taj SATS Placement Drive at BCIHMCT:
Students Connect with Industry Leaders for Career
Opportunities On March 14, 2024**



**BCIHMCT, organized the Annual Debate Competition
at the BCIHMCT premises on MARCH 19, 2024**



**BCIHMCT students showcased their skills at the
recently concluded Abhyudaya, 2024 from March 13
to 14, 2024**



**BCIHMCT Second-year students rock at IHM Meerut
Anhad Competition held on 20th March 2024**



**BCIHMCT Celebrates Spirit of Sportsmanship:
Honoring Excellence Beyond Victory in Annual Intra-
College Sports Meet, 2024**



**In a thrilling display of cricketing prowess, the
Chandiwala Premier League 3.0 unfolded at the Yamuna
River View Cricket Ground in New Delhi**



Sarovar Hotel Group held campus placements at BCIHMCT on April 10, 2024



Burger King Placement Drive at BCIHMCT Connects Students with Global Fast-Food Chain for Career Opportunities on April 18, 2024



BCIHMCT's Sustainable Flower Competition Blossoms with Eco-Friendly Creativity On April 22, 2024



A total of Seven Students of BCIHMCT took part in Entrepreneurship Blueprint Conclave at Indian School Hospitality held during 19-20 April 2024



Impressions Restaurant at BCIHMCT recently underwent an impressive transformation from April 15 to April 19, 2024





BCIHMCT's F&B Club Hosts Trendsetting Mocktail Session with NUTaste: Crafting Flavorful Innovations for Future Hospitality Leaders on 22 April 2024



Theme-based Model Guest Room Designing (Date: 30th April 2024)



In a glittering affair marked by exuberance and nostalgia, the Batch 2020-2024 bid adieu to their alma mater, the BCIHMCT campus, in a grand farewell titled the "Masquerade Ball" on May 13, 2024



BCIHMCT Students Gain Practical Insight with Exclusive Visit to The Suryaa, New Delhi's Front Office Department on 1st and 2nd May 2024



Successful Placement Drive by Oasis Baklava at BanarsidasChandiwala Institute Connects Students with Industry Leaders on 20 May 2024



BCIHMCT Champions Environmental Awareness: Celebrating World Environment Day on 5 June 2024



BCIHMCT celebrates International Yoga Day on June 21st



Pioneering Moment: BCIHMCT Media and IFCA PR Team Interviews First Asian Nominee for World Chefs President, Chef Manjeet Singh Gill, IFCA on 24 July 2024



Congratulations to Naman Gupta (Batch 2022-2026) for winning the Silver Award in the Art of Towel Folding at the AHP Hospitality Challenge on 28 July 2024



An anti-ragging session was conducted for senior students at BCIHMCT, aimed at addressing and eliminating the issue of ragging on campus on 8 August 2024



BCIHMCT Launches Comprehensive Pre-Placement Program for Final Year Students on 15 July 2024



BCIHMCT Shines: Sara Bhatia Secures Second Place in India Skills on 13 August 2024



Susaan, a final-year student at BCIHMCT, embarked on a transformative journey by competing in India Skills on 24 August 2024



BanarsidasChandiwala Institute of Hotel Management and Catering Technology (BCIHMCT) organized an enriching experiential field visit for its 7th-semester students on the 20th and 21st of August 2024



The CSR Club of BCIHMCT, under the guidance of Dr. Gagandeep Soni (Incharge RDM) and Mr. Nikhil Sharma, organized an educational visit to Goonj on 22 August 2024



BCIHMCT hosted a poster-making competition under the "Viksit Bharat" initiative on 13th August 24



BCIHMCT celebrated Independence Day with a series of meaningful and patriotic activities on 14 August 2024



BCIHMCT First-year students (Batch 2024-28) actively participated in a tree plantation activity on 18th August



BCIHMC organised the visit for 7th Semester students (Elective-II, Batch 2021-2025) to Hotel Taj Vivanta, Dwarka to understand the learning of Laundry operations on 14 August 2024



BCIHMC hosted a transformative Self-Defense Workshop for first-year girls in collaboration with the 'Women Power Association (NGO)' led by Mr. Vikas Jhanjot between August 12th - 21st, 2024



Final-Year BCIHMC Students Master Italian Cuisine with Modern Twists in Food Production Class on 30 August 2024



Chicken Fajita Workshop was conducted to provide participants with hands-on experience in preparing authentic and delicious chicken fajitas On Aug 31, 2024



The Hand-Made Pasta Workshop was organized by the Culinary Club of BCIHMC on 7 September 2024



The Banarsidas Chandiwala Institute of Hotel Management and Catering Technology (BCIHMCT) has successfully concluded its selection process for the 2024-25 Campus Ambassadors. On 30 August 2024



The students of BCIHMCT came together to celebrate Teacher's Day with great enthusiasm on 5 September 2024



To launch the celebration of International Housekeepers Week, BCIHMCT organized a "Best Out of Waste" competition on 9th September 2024



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